

SNDT WOMEN'S UNIVERSITY, MUMBAI - 400049.

B.A. (Mass Media) - Semester VI
(Regular - 2014 Pattern) Examination: January 2022

Result Date : 11 Feb 2022

URL: <http://sndt.digitaluniversity.ac/>

Result Ledger For

Faculty : Faculty of Science and Technology

Program : B.A. (Mass Media)

Program Code : 131

Mode of Learning : Regular

Pattern : Revised 2014

Branch : No Branch

Program Part : B.A. (Mass Media)

Program Part Term : Semester VI

Event : January 2022

Course Level Details:-

Course Code	Course Name	Credits	Grade Template Name	AM	INT		EXT		Course Max Marks
					Min	Max	Min	Max	
6101	Advertising and Society	4.00	10 Point Grading	TH	10	25	30	75	100
6102	Advertising Agencies	4.00	10 Point Grading	TH	40	100	--	--	100
6103	Customer Relationship Management	4.00	10 Point Grading	TH	40	100	--	--	100
6104	Laws and Ethics in advertising	4.00	10 Point Grading	TH	10	25	30	75	100
6105	Internship(R)	4.00	10 Point Grading	PV	10	25	30	75	100
6201	News Media Organisation and Management	4.00	10 Point Grading	TH	10	25	30	75	100
6202	Web and Electronic Journalism	4.00	10 Point Grading	TH	40	100	--	--	100
6203	Press Laws and Ethics	4.00	10 Point Grading	TH	10	25	30	75	100
6204	Indian Regional Journalism	4.00	10 Point Grading	TH	40	100	--	--	100
6205	Internship(R)	4.00	10 Point Grading	PV	10	25	30	75	100
6301	Advanced Web Designing	4.00	10 Point Grading	TH	10	25	30	75	100
6302	3D Animation	4.00	10 Point Grading	TH	10	25	30	75	100
6303	SFX in Animation	4.00	10 Point Grading	TH	10	25	30	75	100
6304	Audio - Video Editing	4.00	10 Point Grading	TH	40	100	--	--	100
6305	Internship(R)	4.00	10 Point Grading	PV	10	25	30	75	100

PRINCIPAL

8/3/2023

Page1

DIRECTOR,
Board of Examination and Evaluation
SNDT Women's University
Pariskha Bhavan, Mumbai- 400 049

SNDT WOMEN'S UNIVERSITY, MUMBAI - 400049.

B.A. (Mass Media) - Semester VI
(Regular - 2014 Pattern) Examination: January 2022

Result Date : 11 Feb 2022

Grade Template Used: :-

Template Name : Grade_10_40_new

Grade Scale : 10 Point Grading

No. Of Intervals : 52

Sr. No.	Grade Abbreviation	From (Marks)	To (Marks)	Status	GradePoint	Description
1	O+	90	100	Pass	10.00	O+
2	O	89	89.99	Pass	9.90	O
3	O	88	88.99	Pass	9.80	O
4	O	87	87.99	Pass	9.70	O
5	O	86	86.99	Pass	9.60	O
6	O	85	85.99	Pass	9.50	O
7	O	84	84.99	Pass	9.40	O
8	O	83	83.99	Pass	9.30	O
9	O	82	82.99	Pass	9.20	O
10	O	81	81.99	Pass	9.10	O
11	O	80	80.99	Pass	9.00	O
12	A+	79	79.99	Pass	8.90	A+
13	A+	78	78.99	Pass	8.80	A+
14	A+	77	77.99	Pass	8.70	A+
15	A+	76	76.99	Pass	8.60	A+
16	A+	75	75.99	Pass	8.50	A+
17	A+	74	74.99	Pass	8.40	A+
18	A+	73	73.99	Pass	8.30	A+
19	A+	72	72.99	Pass	8.20	A+
20	A+	71	71.99	Pass	8.10	A+
21	A+	70	70.99	Pass	8.00	A+
22	A	69	69.99	Pass	7.90	A
23	A	68	68.99	Pass	7.80	A
24	A	67	67.99	Pass	7.70	A
25	A	66	66.99	Pass	7.60	A
26	A	65	65.99	Pass	7.50	A
27	A	64	64.99	Pass	7.40	A
28	A	63	63.99	Pass	7.30	A
29	A	62	62.99	Pass	7.20	A
30	A	61	61.99	Pass	7.10	A
31	A	60	60.99	Pass	7.00	A
32	B+	59	59.99	Pass	6.80	B+
33	B+	58	58.99	Pass	6.60	B+
34	B+	57	57.99	Pass	6.40	B+
35	B+	56	56.99	Pass	6.20	B+
36	B+	55	55.99	Pass	6.00	B+
37	B	54	54.99	Pass	5.90	B
38	B	53	53.99	Pass	5.80	B
39	B	52	52.99	Pass	5.70	B
40	B	51	51.99	Pass	5.60	B
41	B	50	50.99	Pass	5.50	B
42	C	49	49.99	Pass	5.40	C
43	C	48	48.99	Pass	5.30	C
44	C	47	47.99	Pass	5.20	C
45	C	46	46.99	Pass	5.10	C

PRINCIPAL

8/3/2023

Page2

DIRECTOR,
Board of Examination and Evaluation
SNDT Women's University
Pariskha Bhavan, Mumbai- 400 049

SNDT WOMEN'S UNIVERSITY, MUMBAI - 400049.

B.A. (Mass Media) - Semester VI
(Regular - 2014 Pattern) Examination: January 2022

Result Date : 11 Feb 2022

Sr. No.	Grade Abbreviation	From (Marks)	To (Marks)	Status	GradePoint	Description
46	C	45	45.99	Pass	5.00	C
47	P	44	44.99	Pass	4.80	P
48	P	43	43.99	Pass	4.60	P
49	P	42	42.99	Pass	4.40	P
50	P	41	41.99	Pass	4.20	P
51	P	40	40.99	Pass	4.00	P
52	F	0	39.99	Fail	0.00	F

PRINCIPAL

8/3/2023

Page3

DIRECTOR,
Board of Examination and Evaluation
SNDT Women's University
Pariskha Bhavan, Mumbai- 400 049

SNDT WOMEN'S UNIVERSITY, MUMBAI - 400049.

B.A. (Mass Media) - Semester VI
(Regular - 2014 Pattern) Examination: January 2022

Result Date : 11 Feb 2022

Abbreviations Used:

EXT	External Assessment
INT	Internal Assessment
EX	External
IN	Internal
PR	Practical
PV	Practical/Viva
TH	Theory
TW	Term Work
Cr	Credits
AM	Assessment Method
Gr	Grade Obtained
SGPA	Semester Grade Point Average
CGPA	Cumulative Grade Point Average
EGP	Earned Grade Points
c	Current Performance
NP	Not Permitted
UMC	Unfair Means Case
FF	Fail
RR	Result Reserved
+	Grace applied
AB	Absent
ATKT	Allowed to keep Terms
RMK	Remark
x	Past Performance
App	Appearance
Obt	Obtained

PRINCIPAL

8/3/2023

Page4

DIRECTOR,
Board of Examination and Evaluation
SNDT Women's University
Pariskha Bhavan, Mumbai- 400 049

SNDT WOMEN'S UNIVERSITY, MUMBAI - 400049.

B.A. (Mass Media) - Semester VI
(Regular - 2014 Pattern) Examination: January 2022

Result Date : 11 Feb 2022

Name : DAREKAR SAYALI RAMESH RESHMA

Seat No : *010001

Center : 007

PRN : 2018016100105676

Medium : English

College : 021: Smt. M.M.P. Shah Women's College of Arts and Commerce, Matunga (Autonomous), Mumbai

Specialization : Advertising

Course Code	Course Name	AM	INT		EXT		Total		Grace	Total (100)	Cr	Gr	GP	EGP	App
			Min/Max	Obt	Min/Max	Obt	Max	Obt							
5101	Introduction to Research (Advertising)	TH	10/25	20	30/75	51	100	71		71/100	4	A+	8.10	32.40	x
5102	Advertising and Marketing	TH	10/25	20	30/75	57	100	77		77/100	4	A+	8.70	34.80	x
5103	Branding	TH	10/25	17	30/75	65	100	82		82/100	4	O	9.20	36.80	x
5104	Consumer Behaviour	TH	40/100	78	--	--	100	78		78/100	4	A+	8.80	35.20	x
5105	Media Planning and Scheduling	TH	40/100	71	--	--	100	71		71/100	4	A+	8.10	32.40	x
Sem V	Total Credits: 20		Total EGP: 171.60		SGPA: 8.58			Grade: A+		Grand Total: 379/500			Percentage: 75.80		
6101	Advertising and Society	TH	10/25	20	30/75	73	100	93		93/100	4	O+	10.00	40.00	x
6102	Advertising Agencies	TH	40/100	92	--	--	100	92		92/100	4	O+	10.00	40.00	x
6103	Customer Relationship Management	TH	40/100	88	--	--	100	88		88/100	4	O	9.80	39.20	x
6104	Laws and Ethics in advertising	TH	10/25	23	30/75	75	100	98		98/100	4	O+	10.00	40.00	x
6105	Internship(R)	PV	10/25	23	30/75	70	100	93		93/100	4	O+	10.00	40.00	x
Sem VI	Total Credits: 20		Total EGP: 199.20		SGPA: 9.96			Grade: O		Grand Total: 464/500			Percentage: 92.80		
Cumulative	Total Credits : 40.00		Total EGP : 370.80					Total CGPA : 9.27				Final Grade : O			
	Grand Total : 843/1000		Equivalent Percentage : 84.30					Status : Pass							

PRINCIPAL

8/3/2023

Page5

DIRECTOR,
Board of Examination and Evaluation
SNDT Women's University
Pariskha Bhavan, Mumbai- 400 049

SNDT WOMEN'S UNIVERSITY, MUMBAI - 400049.

B.A. (Mass Media) - Semester VI
(Regular - 2014 Pattern) Examination: January 2022

Result Date : 11 Feb 2022

PRINCIPAL

8/3/2023

Page 6

DIRECTOR,
Board of Examination and Evaluation
SNDT Women's University
Pariskha Bhavan, Mumbai- 400 049

URL: <http://sndt.digitaluniversity.ac/>

Result Ledger For

Faculty : Faculty of Science and Technology

Course : B.A. (Mass Media)

Course Code : 131

Mode of Learning : Regular

Pattern : Revised 2014

Branch : No Branch

Course Part : B.A. (Mass Media)

Course Part Term : Semester VI

Event : January 2022

Course Level Details:-

Course Code	Course Name	Credits	Grade Template Name	AM	INT		EXT		Paper Max Marks
					Min	Max	Min	Max	
6101	Advertising and Society	4	10 Point Grading	TH	10	25	30	75	100
6102	Advertising Agencies	4	10 Point Grading	TH	40	100	--	--	100
6103	Customer Relationship Management	4	10 Point Grading	TH	40	100	--	--	100
6104	Laws and Ethics in advertising	4	10 Point Grading	TH	10	25	30	75	100
6105	Internship(R)	4	10 Point Grading	PV	10	25	30	75	100
6201	News Media Organisation and Management	4	10 Point Grading	TH	10	25	30	75	100
6202	Web and Electronic Journalism	4	10 Point Grading	TH	40	100	--	--	100
6203	Press Laws and Ethics	4	10 Point Grading	TH	10	25	30	75	100
6204	Indian Regional Journalism	4	10 Point Grading	TH	40	100	--	--	100
6205	Internship(R)	4	10 Point Grading	PV	10	25	30	75	100
6301	Advanced Web Designing	4	10 Point Grading	TH	10	25	30	75	100
6302	3D Animation	4	10 Point Grading	TH	10	25	30	75	100
6303	SFX in Animation	4	10 Point Grading	TH	10	25	30	75	100
6304	Audio - Video Editing	4	10 Point Grading	TH	40	100	--	--	100
6305	Internship(R)	4	10 Point Grading	PV	10	25	30	75	100

Grade Template Used :-

Template Name : Grade_10_40_new

Grade Scale : 10 Point Grading

No. Of Intervals : 52

Sr. No.	Grade Abbreviation	From (Marks)	To (Marks)	Status	GradePoint	Description
1	O+	90	100	Pass	10.00	O+
2	O	89	89.99	Pass	9.90	O
3	O	88	88.99	Pass	9.80	O
4	O	87	87.99	Pass	9.70	O
5	O	86	86.99	Pass	9.60	O
6	O	85	85.99	Pass	9.50	O
7	O	84	84.99	Pass	9.40	O
8	O	83	83.99	Pass	9.30	O
9	O	82	82.99	Pass	9.20	O
10	O	81	81.99	Pass	9.10	O

PRINCIPAL

8/3/2023

Page7

DIRECTOR,
Board of Examination and Evaluation
SNDT Women's University
Pariskha Bhavan, Mumbai- 400 049

SNDT WOMEN'S UNIVERSITY, MUMBAI - 400049.

B.A. (Mass Media) - Semester VI
(Regular - 2014 Pattern) Examination: January 2022

Result Date : 11 Feb 2022

Sr. No.	Grade Abbreviation	From (Marks)	To (Marks)	Status	GradePoint	Description
11	O	80	80.99	Pass	9.00	O
12	A+	79	79.99	Pass	8.90	A+
13	A+	78	78.99	Pass	8.80	A+
14	A+	77	77.99	Pass	8.70	A+
15	A+	76	76.99	Pass	8.60	A+
16	A+	75	75.99	Pass	8.50	A+
17	A+	74	74.99	Pass	8.40	A+
18	A+	73	73.99	Pass	8.30	A+
19	A+	72	72.99	Pass	8.20	A+
20	A+	71	71.99	Pass	8.10	A+
21	A+	70	70.99	Pass	8.00	A+
22	A	69	69.99	Pass	7.90	A
23	A	68	68.99	Pass	7.80	A
24	A	67	67.99	Pass	7.70	A
25	A	66	66.99	Pass	7.60	A
26	A	65	65.99	Pass	7.50	A
27	A	64	64.99	Pass	7.40	A
28	A	63	63.99	Pass	7.30	A
29	A	62	62.99	Pass	7.20	A
30	A	61	61.99	Pass	7.10	A
31	A	60	60.99	Pass	7.00	A
32	B+	59	59.99	Pass	6.80	B+
33	B+	58	58.99	Pass	6.60	B+
34	B+	57	57.99	Pass	6.40	B+
35	B+	56	56.99	Pass	6.20	B+
36	B+	55	55.99	Pass	6.00	B+
37	B	54	54.99	Pass	5.90	B
38	B	53	53.99	Pass	5.80	B
39	B	52	52.99	Pass	5.70	B
40	B	51	51.99	Pass	5.60	B
41	B	50	50.99	Pass	5.50	B
42	C	49	49.99	Pass	5.40	C
43	C	48	48.99	Pass	5.30	C
44	C	47	47.99	Pass	5.20	C
45	C	46	46.99	Pass	5.10	C
46	C	45	45.99	Pass	5.00	C
47	P	44	44.99	Pass	4.80	P
48	P	43	43.99	Pass	4.60	P
49	P	42	42.99	Pass	4.40	P
50	P	41	41.99	Pass	4.20	P
51	P	40	40.99	Pass	4.00	P
52	F	0	39.99	Fail	0.00	F

PRINCIPAL

8/3/2023

Page8

DIRECTOR,
Board of Examination and Evaluation
SNDT Women's University
Pariskha Bhavan, Mumbai- 400 049

SNDT WOMEN'S UNIVERSITY, MUMBAI - 400049.

B.A. (Mass Media) - Semester VI
(Regular - 2014 Pattern) Examination: January 2022

Result Date : 11 Feb 2022

GPA TEMPLATE:

Template Name : GPA_10_40_new

Grade Scale : 10 Point Grading

No. Of Intervals : 9

Sr. No.	Grade Abbreviation	From (GPA)	To (GPA)	Status	Description
1	O+	10	10	Pass	O+
2	O	9	9.99	Pass	O
3	A+	8	8.99	Pass	A+
4	A	7	7.99	Pass	A
5	B+	6	6.99	Pass	B+
6	B	5.5	5.99	Pass	B
7	C	5	5.49	Pass	C
8	P	4	4.99	Pass	P
9	F	0	3.99	Fail	F

PRINCIPAL

8/3/2023

Page9

DIRECTOR,
Board of Examination and Evaluation
SNDT Women's University
Pariskha Bhavan, Mumbai- 400 049

SNDT WOMEN'S UNIVERSITY, MUMBAI - 400049.

B.A. (Mass Media) - Semester VI
(Regular - 2014 Pattern) Examination: January 2022

Result Date : 11 Feb 2022

Abbreviations Used:

EXT	External Assessment
INT	Internal Assessment
EX	External
IN	Internal
PR	Practical
PV	Practical/Viva
TH	Theory
TW	Term Work
Cr	Credits
AM	Assessment Method
Gr	Grade Obtained
SGPA	Semester Grade Point Average
CGPA	Cumulative Grade Point Average
EGP	Earned Grade Points
c	Current Performance
NP	Not Permitted
UMC	Unfair Means Case
FF	Fail
RR	Result Reserved
+	Grace applied
AB	Absent
ATKT	Allowed to keep Terms
RMK	Remark
x	Past Performance
App	Appearance
Obt	Obtained

PRINCIPAL

8/3/2023

Page10

DIRECTOR,
Board of Examination and Evaluation
SNDT Women's University
Pariskha Bhavan, Mumbai- 400 049

SNDT WOMEN'S UNIVERSITY, MUMBAI - 400049.

B.A. (Mass Media) - Semester VI
(Regular - 2014 Pattern) Examination: January 2022

Result Date : 11 Feb 2022

Name : DAREKAR RUKMINI NIVRUTTI SUHITA

Seat No : 060001

Center : 005

PRN : 2017016100021271

Medium : English

College : 022: Smt. P.N. Doshi Women`s College of Arts, Kum. U.R. Shah Women`s College of Commerce and Dr. Smt. Nanavati Bhanuben Mahendra Women`s College of Home Science, Ghatkopar, Mumbai

Specialization : Journalism

Course Code	Course Name	AM	INT		EXT		Total		Grace	Total (100)	Cr	Gr	GP	EGP	App		
			Min/Max	Obt	Min/Max	Obt	Max	Obt									
5201	Introduction to Research (Journalism)	TH	10/25	10	30/75	75	100	85		85/100	4	O	9.50	38.00	x		
5202	Political and Economic Reporting	TH	10/25	17	30/75	73	100	90		90/100	4	O+	10.00	40.00	x		
5203	Newspaper Editing Layout and Design	TH	40/100	64	--	--	100	64		64/100	4	A	7.40	29.60	x		
5204	journalism for social change	TH	40/100	59	--	--	100	59		59/100	4	B+	6.80	27.20	x		
5205	Magazines and Journals	TH	10/25	10	30/75	75	100	85		85/100	4	O	9.50	38.00	x		
Sem V	Total Credits: 20												Total EGP: 172.80	SGPA: 8.64	Grade: A+	Grand Total: 383/500	Percentage: 76.60
6201	News Media Organisation and Management	TH	10/25	10	30/75	75	100	85		85/100	4	O	9.50	38.00	x		
6202	Web and Electronic Journalism	TH	40/100	50	--	--	100	50		50/100	4	B	5.50	22.00	c		
6203	Press Laws and Ethics	TH	10/25	19	30/75	61	100	80		80/100	4	O	9.00	36.00	x		
6204	Indian Regional Journalism	TH	40/100	65	--	--	100	65		65/100	4	A	7.50	30.00	x		
6205	Internship(R)	PV	10/25	22	30/75	40	100	62		62/100	4	A	7.20	28.80	x		
Sem VI	Total Credits: 20												Total EGP: 154.80	SGPA: 7.74	Grade: A	Grand Total: 342/500	Percentage: 68.40
** 10 Incentive marks for National Service Scheme																	
Cumulative	Total Credits : 40.00												Total EGP : 327.60	Total CGPA : 8.19	Final Grade : A+		
	Grand Total : **735/1000												Equivalent Percentage : 73.50	Status : Pass			

PRINCIPAL

8/3/2023

Page11

DIRECTOR,
Board of Examination and Evaluation
SNDT Women`s University
Pariskha Bhavan, Mumbai- 400 049

SNDT WOMEN'S UNIVERSITY, MUMBAI - 400049.

B.A. (Mass Media) - Semester VI
(Regular - 2014 Pattern) Examination: January 2022

Result Date : 11 Feb 2022

Name : MADHAS PRASHANTI YANKANNA SOMKKA

Seat No : 060002

Center : 005

PRN : 2018016100002514

Medium : English

College : 022: Smt. P.N. Doshi Women`s College of Arts, Kum. U.R. Shah Women`s College of Commerce and Dr. Smt. Nanavati Bhanuben Mahendra Women`s College of Home Science, Ghatkopar, Mumbai

Specialization : Animation

Course Code	Course Name	AM	INT		EXT		Total		Grace	Total (100)	Cr	Gr	GP	EGP	App
			Min/Max	Obt	Min/Max	Obt	Max	Obt							
5301	Introduction to Research (Animation)	TH	10/25	14	30/75	75	100	89		89/100	4	O	9.90	39.60	x
5302	Introduction to Animation	TH	10/25	15	30/75	75	100	90		90/100	4	O+	10.00	40.00	x
5303	Basic of Art and Drawing	TH	40/100	59	--	--	100	59		59/100	4	B+	6.80	27.20	x
5304	2D and 3D Animation	PV	40/100	61	--	--	100	61		61/100	4	A	7.10	28.40	x
5305	Animation and Scripiting	TH	10/25	15	30/75	71	100	86		86/100	4	O	9.60	38.40	x
Sem V	Total Credits: 20														
			Total EGP: 173.60		SGPA: 8.68										
										Grand Total: 385/500			Percentage: 77.00		
6301	Advanced Web Designing	TH	10/25	10	30/75	73	100	83		83/100	4	O	9.30	37.20	x
6302	3D Animation	TH	10/25	10	30/75	75	100	85		85/100	4	O	9.50	38.00	x
6303	SFX in Animation	TH	10/25	10	30/75	73	100	83		83/100	4	O	9.30	37.20	x
6304	Audio - Video Editing	TH	40/100	40	--	--	100	40		40/100	4	P	4.00	16.00	x
6305	Internship(R)	PV	10/25	10	30/75	30	100	40		40/100	4	P	4.00	16.00	c
Sem VI	Total Credits: 20														
			Total EGP: 144.40		SGPA: 7.22										
										Grand Total: 331/500			Percentage: 66.20		
** 10 Incentive marks for National Service Scheme															
Cumulative	Total Credits : 40.00		Total EGP : 318.00							Total CGPA : 7.95			Final Grade : A		
	Grand Total : **726/1000		Equivalent Percentage : 72.60							Status : Pass					

PRINCIPAL

8/3/2023

Page12

DIRECTOR,
Board of Examination and Evaluation
SNDT Women`s University
Pariskha Bhavan, Mumbai- 400 049

SNDT WOMEN'S UNIVERSITY, MUMBAI - 400049.

B.A. (Mass Media) - Semester VI
(Regular - 2014 Pattern) Examination: January 2022

Result Date : 11 Feb 2022

PRINCIPAL

8/3/2023

Page13

DIRECTOR,
Board of Examination and Evaluation
SNDT Women's University
Pariskha Bhavan, Mumbai- 400 049

URL: <http://sndt.digitaluniversity.ac/>

Result Ledger For

Faculty : Faculty of Science and Technology

Course : B.A. (Mass Media)

Course Code : 131

Mode of Learning : Regular

Pattern : Revised 2014

Branch : No Branch

Course Part : B.A. (Mass Media)

Course Part Term : Semester VI

Event : January 2022

Course Level Details:-

Course Code	Course Name	Credits	Grade Template Name	AM	INT		EXT		Paper Max Marks
					Min	Max	Min	Max	
6101	Advertising and Society	4	10 Point Grading	TH	10	25	30	75	100
6102	Advertising Agencies	4	10 Point Grading	TH	40	100	--	--	100
6103	Customer Relationship Management	4	10 Point Grading	TH	40	100	--	--	100
6104	Laws and Ethics in advertising	4	10 Point Grading	TH	10	25	30	75	100
6105	Internship(R)	4	10 Point Grading	PV	10	25	30	75	100
6201	News Media Organisation and Management	4	10 Point Grading	TH	10	25	30	75	100
6202	Web and Electronic Journalism	4	10 Point Grading	TH	40	100	--	--	100
6203	Press Laws and Ethics	4	10 Point Grading	TH	10	25	30	75	100
6204	Indian Regional Journalism	4	10 Point Grading	TH	40	100	--	--	100
6205	Internship(R)	4	10 Point Grading	PV	10	25	30	75	100
6301	Advanced Web Designing	4	10 Point Grading	TH	10	25	30	75	100
6302	3D Animation	4	10 Point Grading	TH	10	25	30	75	100
6303	SFX in Animation	4	10 Point Grading	TH	10	25	30	75	100
6304	Audio - Video Editing	4	10 Point Grading	TH	40	100	--	--	100
6305	Internship(R)	4	10 Point Grading	PV	10	25	30	75	100

Grade Template Used :-

Template Name : Grade_10_40_new

Grade Scale : 10 Point Grading

No. Of Intervals : 52

Sr. No.	Grade Abbreviation	From (Marks)	To (Marks)	Status	GradePoint	Description
1	O+	90	100	Pass	10.00	O+
2	O	89	89.99	Pass	9.90	O
3	O	88	88.99	Pass	9.80	O
4	O	87	87.99	Pass	9.70	O
5	O	86	86.99	Pass	9.60	O
6	O	85	85.99	Pass	9.50	O
7	O	84	84.99	Pass	9.40	O
8	O	83	83.99	Pass	9.30	O
9	O	82	82.99	Pass	9.20	O
10	O	81	81.99	Pass	9.10	O

PRINCIPAL

8/3/2023

Page14

DIRECTOR,
Board of Examination and Evaluation
SNDT Women's University
Pariskha Bhavan, Mumbai- 400 049

SNDT WOMEN'S UNIVERSITY, MUMBAI - 400049.

B.A. (Mass Media) - Semester VI
(Regular - 2014 Pattern) Examination: January 2022

Result Date : 11 Feb 2022

Sr. No.	Grade Abbreviation	From (Marks)	To (Marks)	Status	GradePoint	Description
11	O	80	80.99	Pass	9.00	O
12	A+	79	79.99	Pass	8.90	A+
13	A+	78	78.99	Pass	8.80	A+
14	A+	77	77.99	Pass	8.70	A+
15	A+	76	76.99	Pass	8.60	A+
16	A+	75	75.99	Pass	8.50	A+
17	A+	74	74.99	Pass	8.40	A+
18	A+	73	73.99	Pass	8.30	A+
19	A+	72	72.99	Pass	8.20	A+
20	A+	71	71.99	Pass	8.10	A+
21	A+	70	70.99	Pass	8.00	A+
22	A	69	69.99	Pass	7.90	A
23	A	68	68.99	Pass	7.80	A
24	A	67	67.99	Pass	7.70	A
25	A	66	66.99	Pass	7.60	A
26	A	65	65.99	Pass	7.50	A
27	A	64	64.99	Pass	7.40	A
28	A	63	63.99	Pass	7.30	A
29	A	62	62.99	Pass	7.20	A
30	A	61	61.99	Pass	7.10	A
31	A	60	60.99	Pass	7.00	A
32	B+	59	59.99	Pass	6.80	B+
33	B+	58	58.99	Pass	6.60	B+
34	B+	57	57.99	Pass	6.40	B+
35	B+	56	56.99	Pass	6.20	B+
36	B+	55	55.99	Pass	6.00	B+
37	B	54	54.99	Pass	5.90	B
38	B	53	53.99	Pass	5.80	B
39	B	52	52.99	Pass	5.70	B
40	B	51	51.99	Pass	5.60	B
41	B	50	50.99	Pass	5.50	B
42	C	49	49.99	Pass	5.40	C
43	C	48	48.99	Pass	5.30	C
44	C	47	47.99	Pass	5.20	C
45	C	46	46.99	Pass	5.10	C
46	C	45	45.99	Pass	5.00	C
47	P	44	44.99	Pass	4.80	P
48	P	43	43.99	Pass	4.60	P
49	P	42	42.99	Pass	4.40	P
50	P	41	41.99	Pass	4.20	P
51	P	40	40.99	Pass	4.00	P
52	F	0	39.99	Fail	0.00	F

PRINCIPAL

8/3/2023

Page15

DIRECTOR,
Board of Examination and Evaluation
SNDT Women's University
Pariskha Bhavan, Mumbai- 400 049

SNDT WOMEN'S UNIVERSITY, MUMBAI - 400049.

B.A. (Mass Media) - Semester VI
(Regular - 2014 Pattern) Examination: January 2022

Result Date : 11 Feb 2022

GPA TEMPLATE:

Template Name : GPA_10_40_new

Grade Scale : 10 Point Grading

No. Of Intervals : 9

Sr. No.	Grade Abbreviation	From (GPA)	To (GPA)	Status	Description
1	O+	10	10	Pass	O+
2	O	9	9.99	Pass	O
3	A+	8	8.99	Pass	A+
4	A	7	7.99	Pass	A
5	B+	6	6.99	Pass	B+
6	B	5.5	5.99	Pass	B
7	C	5	5.49	Pass	C
8	P	4	4.99	Pass	P
9	F	0	3.99	Fail	F

PRINCIPAL

8/3/2023

Page16

DIRECTOR,
Board of Examination and Evaluation
SNDT Women's University
Pariskha Bhavan, Mumbai- 400 049

SNDT WOMEN'S UNIVERSITY, MUMBAI - 400049.

B.A. (Mass Media) - Semester VI
(Regular - 2014 Pattern) Examination: January 2022

Result Date : 11 Feb 2022

Abbreviations Used:

EXT	External Assessment
INT	Internal Assessment
EX	External
IN	Internal
PR	Practical
PV	Practical/Viva
TH	Theory
TW	Term Work
Cr	Credits
AM	Assessment Method
Gr	Grade Obtained
SGPA	Semester Grade Point Average
CGPA	Cumulative Grade Point Average
EGP	Earned Grade Points
c	Current Performance
NP	Not Permitted
UMC	Unfair Means Case
FF	Fail
RR	Result Reserved
+	Grace applied
AB	Absent
ATKT	Allowed to keep Terms
RMK	Remark
x	Past Performance
App	Appearance
Obt	Obtained

PRINCIPAL

8/3/2023

Page17

DIRECTOR,
Board of Examination and Evaluation
SNDT Women's University
Pariskha Bhavan, Mumbai- 400 049

SNDT WOMEN'S UNIVERSITY, MUMBAI - 400049.

B.A. (Mass Media) - Semester VI
(Regular - 2014 Pattern) Examination: January 2022

Result Date : 11 Feb 2022

Name : SINHA KRITI RAJ RAJEEV SANGEETA

Seat No : *010003

Center : 202

PRN : 2018016100040281

Medium : English

College : 302: Satyam Fashion Institute, Noida

Specialization : Journalism

Course Code	Course Name	AM	INT		EXT		Total		Grace	Total (100)	Cr	Gr	GP	EGP	App
			Min/Max	Obt	Min/Max	Obt	Max	Obt							
5201	Introduction to Research (Journalism)	TH	10/25	19	30/75	75	100	94		94/100	4	O+	10.00	40.00	x
5202	Political and Economic Reporting	TH	10/25	16	30/75	63	100	79		79/100	4	A+	8.90	35.60	x
5203	Newspaper Editing Layout and Design	TH	40/100	80	--	--	100	80		80/100	4	O	9.00	36.00	x
5204	journalism for social change	TH	40/100	82	--	--	100	82		82/100	4	O	9.20	36.80	x
5205	Magazines and Journals	TH	10/25	22	30/75	75	100	97		97/100	4	O+	10.00	40.00	x
Sem V	Total Credits: 20		Total EGP: 188.40		SGPA: 9.42			Grade: O		Grand Total: 432/500			Percentage: 86.40		
6201	News Media Organisation and Management	TH	10/25	20	30/75	53	100	73		73/100	4	A+	8.30	33.20	x
6202	Web and Electronic Journalism	TH	40/100	84	--	--	100	84		84/100	4	O	9.40	37.60	x
6203	Press Laws and Ethics	TH	10/25	20	30/75	65	100	85		85/100	4	O	9.50	38.00	x
6204	Indian Regional Journalism	TH	40/100	86	--	--	100	86		86/100	4	O	9.60	38.40	x
6205	Internship(R)	PV	10/25	21	30/75	69	100	90		90/100	4	O+	10.00	40.00	x
Sem VI	Total Credits: 20		Total EGP: 187.20		SGPA: 9.36			Grade: O		Grand Total: 418/500			Percentage: 83.60		
Cumulative	Total Credits : 40.00		Total EGP : 375.60					Total CGPA : 9.39		Final Grade : O					
	Grand Total : 850/1000		Equivalent Percentage : 85.00					Status : Pass							

PRINCIPAL

8/3/2023

Page18

DIRECTOR,
Board of Examination and Evaluation
SNDT Women's University
Pariskha Bhavan, Mumbai- 400 049

SNDT WOMEN'S UNIVERSITY, MUMBAI - 400049.

B.A. (Mass Media) - Semester VI
(Regular - 2014 Pattern) Examination: January 2022

Result Date : 11 Feb 2022

PRINCIPAL

8/3/2023

Page 19

DIRECTOR,
Board of Examination and Evaluation
SNDT Women's University
Pariskha Bhavan, Mumbai- 400 049

URL: <http://sndt.digitaluniversity.ac/>

Result Ledger For

Faculty : Faculty of Science and Technology

Course : B.A. (Mass Media)

Course Code : 131

Mode of Learning : Regular

Pattern : Revised 2014

Branch : No Branch

Course Part : B.A. (Mass Media)

Course Part Term : Semester VI

Event : January 2022

Course Level Details:-

Course Code	Course Name	Credits	Grade Template Name	AM	INT		EXT		Paper Max Marks
					Min	Max	Min	Max	
6101	Advertising and Society	4	10 Point Grading	TH	10	25	30	75	100
6102	Advertising Agencies	4	10 Point Grading	TH	40	100	--	--	100
6103	Customer Relationship Management	4	10 Point Grading	TH	40	100	--	--	100
6104	Laws and Ethics in advertising	4	10 Point Grading	TH	10	25	30	75	100
6105	Internship(R)	4	10 Point Grading	PV	10	25	30	75	100
6201	News Media Organisation and Management	4	10 Point Grading	TH	10	25	30	75	100
6202	Web and Electronic Journalism	4	10 Point Grading	TH	40	100	--	--	100
6203	Press Laws and Ethics	4	10 Point Grading	TH	10	25	30	75	100
6204	Indian Regional Journalism	4	10 Point Grading	TH	40	100	--	--	100
6205	Internship(R)	4	10 Point Grading	PV	10	25	30	75	100
6301	Advanced Web Designing	4	10 Point Grading	TH	10	25	30	75	100
6302	3D Animation	4	10 Point Grading	TH	10	25	30	75	100
6303	SFX in Animation	4	10 Point Grading	TH	10	25	30	75	100
6304	Audio - Video Editing	4	10 Point Grading	TH	40	100	--	--	100
6305	Internship(R)	4	10 Point Grading	PV	10	25	30	75	100

Grade Template Used :-

Template Name : Grade_10_40_new

Grade Scale : 10 Point Grading

No. Of Intervals : 52

Sr. No.	Grade Abbreviation	From (Marks)	To (Marks)	Status	GradePoint	Description
1	O+	90	100	Pass	10.00	O+
2	O	89	89.99	Pass	9.90	O
3	O	88	88.99	Pass	9.80	O
4	O	87	87.99	Pass	9.70	O
5	O	86	86.99	Pass	9.60	O
6	O	85	85.99	Pass	9.50	O
7	O	84	84.99	Pass	9.40	O
8	O	83	83.99	Pass	9.30	O
9	O	82	82.99	Pass	9.20	O
10	O	81	81.99	Pass	9.10	O

PRINCIPAL

8/3/2023

Page20

DIRECTOR,
Board of Examination and Evaluation
SNDT Women's University
Pariskha Bhavan, Mumbai- 400 049

SNDT WOMEN'S UNIVERSITY, MUMBAI - 400049.

B.A. (Mass Media) - Semester VI
(Regular - 2014 Pattern) Examination: January 2022

Result Date : 11 Feb 2022

Sr. No.	Grade Abbreviation	From (Marks)	To (Marks)	Status	GradePoint	Description
11	O	80	80.99	Pass	9.00	O
12	A+	79	79.99	Pass	8.90	A+
13	A+	78	78.99	Pass	8.80	A+
14	A+	77	77.99	Pass	8.70	A+
15	A+	76	76.99	Pass	8.60	A+
16	A+	75	75.99	Pass	8.50	A+
17	A+	74	74.99	Pass	8.40	A+
18	A+	73	73.99	Pass	8.30	A+
19	A+	72	72.99	Pass	8.20	A+
20	A+	71	71.99	Pass	8.10	A+
21	A+	70	70.99	Pass	8.00	A+
22	A	69	69.99	Pass	7.90	A
23	A	68	68.99	Pass	7.80	A
24	A	67	67.99	Pass	7.70	A
25	A	66	66.99	Pass	7.60	A
26	A	65	65.99	Pass	7.50	A
27	A	64	64.99	Pass	7.40	A
28	A	63	63.99	Pass	7.30	A
29	A	62	62.99	Pass	7.20	A
30	A	61	61.99	Pass	7.10	A
31	A	60	60.99	Pass	7.00	A
32	B+	59	59.99	Pass	6.80	B+
33	B+	58	58.99	Pass	6.60	B+
34	B+	57	57.99	Pass	6.40	B+
35	B+	56	56.99	Pass	6.20	B+
36	B+	55	55.99	Pass	6.00	B+
37	B	54	54.99	Pass	5.90	B
38	B	53	53.99	Pass	5.80	B
39	B	52	52.99	Pass	5.70	B
40	B	51	51.99	Pass	5.60	B
41	B	50	50.99	Pass	5.50	B
42	C	49	49.99	Pass	5.40	C
43	C	48	48.99	Pass	5.30	C
44	C	47	47.99	Pass	5.20	C
45	C	46	46.99	Pass	5.10	C
46	C	45	45.99	Pass	5.00	C
47	P	44	44.99	Pass	4.80	P
48	P	43	43.99	Pass	4.60	P
49	P	42	42.99	Pass	4.40	P
50	P	41	41.99	Pass	4.20	P
51	P	40	40.99	Pass	4.00	P
52	F	0	39.99	Fail	0.00	F

PRINCIPAL

8/3/2023

Page21

DIRECTOR,
Board of Examination and Evaluation
SNDT Women's University
Pariskha Bhavan, Mumbai- 400 049

SNDT WOMEN'S UNIVERSITY, MUMBAI - 400049.

B.A. (Mass Media) - Semester VI
(Regular - 2014 Pattern) Examination: January 2022

Result Date : 11 Feb 2022

GPA TEMPLATE:

Template Name : GPA_10_40_new

Grade Scale : 10 Point Grading

No. Of Intervals : 9

Sr. No.	Grade Abbreviation	From (GPA)	To (GPA)	Status	Description
1	O+	10	10	Pass	O+
2	O	9	9.99	Pass	O
3	A+	8	8.99	Pass	A+
4	A	7	7.99	Pass	A
5	B+	6	6.99	Pass	B+
6	B	5.5	5.99	Pass	B
7	C	5	5.49	Pass	C
8	P	4	4.99	Pass	P
9	F	0	3.99	Fail	F

PRINCIPAL

8/3/2023

Page22

DIRECTOR,
Board of Examination and Evaluation
SNDT Women's University
Pariskha Bhavan, Mumbai- 400 049

SNDT WOMEN'S UNIVERSITY, MUMBAI - 400049.

B.A. (Mass Media) - Semester VI
(Regular - 2014 Pattern) Examination: January 2022

Result Date : 11 Feb 2022

Abbreviations Used:

EXT	External Assessment
INT	Internal Assessment
EX	External
IN	Internal
PR	Practical
PV	Practical/Viva
TH	Theory
TW	Term Work
Cr	Credits
AM	Assessment Method
Gr	Grade Obtained
SGPA	Semester Grade Point Average
CGPA	Cumulative Grade Point Average
EGP	Earned Grade Points
c	Current Performance
NP	Not Permitted
UMC	Unfair Means Case
FF	Fail
RR	Result Reserved
+	Grace applied
AB	Absent
ATKT	Allowed to keep Terms
RMK	Remark
x	Past Performance
App	Appearance
Obt	Obtained

PRINCIPAL

8/3/2023

Page23

DIRECTOR,
Board of Examination and Evaluation
SNDT Women's University
Pariskha Bhavan, Mumbai- 400 049

SNDT WOMEN'S UNIVERSITY, MUMBAI - 400049.

B.A. (Mass Media) - Semester VI
(Regular - 2014 Pattern) Examination: January 2022

Result Date : 11 Feb 2022

Name : SINGH SUGANDH DHARMENDRA NEMBATTI

Seat No : *010002

Center : 263

PRN : 2018016100081633

Medium : English

College : 408: Sitaram Deora Institute of Management Studies, Mumbai

Specialization : Advertising

Course Code	Course Name	AM	INT		EXT		Total		Grace	Total (100)	Cr	Gr	GP	EGP	App
			Min/Max	Obt	Min/Max	Obt	Max	Obt							
5101	Introduction to Research (Advertising)	TH	10/25	12	30/75	75	100	87		87/100	4	O	9.70	38.80	x
5102	Advertising and Marketing	TH	10/25	19	30/75	61	100	80		80/100	4	O	9.00	36.00	x
5103	Branding	TH	10/25	19	30/75	71	100	90		90/100	4	O+	10.00	40.00	x
5104	Consumer Behaviour	TH	40/100	61	--	--	100	61		61/100	4	A	7.10	28.40	x
5105	Media Planning and Scheduling	TH	40/100	60	--	--	100	60		60/100	4	A	7.00	28.00	x
Sem V	Total Credits: 20			Total EGP: 171.20		SGPA: 8.56		Grade: A+		Grand Total: 378/500			Percentage: 75.60		
6101	Advertising and Society	TH	10/25	17	30/75	53	100	70		70/100	4	A+	8.00	32.00	x
6102	Advertising Agencies	TH	40/100	65	--	--	100	65		65/100	4	A	7.50	30.00	x
6103	Customer Relationship Management	TH	40/100	58	--	--	100	58		58/100	4	B+	6.60	26.40	x
6104	Laws and Ethics in advertising	TH	10/25	10	30/75	69	100	79		79/100	4	A+	8.90	35.60	x
6105	Internship(R)	PV	10/25	10	30/75	47	100	57		57/100	4	B+	6.40	25.60	x
Sem VI	Total Credits: 20			Total EGP: 149.60		SGPA: 7.48		Grade: A		Grand Total: 329/500			Percentage: 65.80		
** 10 Incentive marks for National Service Scheme															
Cumulative	Total Credits : 40.00			Total EGP : 320.80				Total CGPA : 8.02				Final Grade : A+			
	Grand Total : **717/1000			Equivalent Percentage : 71.70				Status : Pass							

PRINCIPAL

8/3/2023

Page24

DIRECTOR,
Board of Examination and Evaluation
SNDT Women's University
Pariskha Bhavan, Mumbai- 400 049

SNDT WOMEN'S UNIVERSITY, MUMBAI - 400049.

B.A. (Mass Media) - Semester VI
(Regular - 2014 Pattern) Examination: January 2022

Result Date : 11 Feb 2022

PRINCIPAL

8/3/2023

Page25

DIRECTOR,
Board of Examination and Evaluation
SNDT Women's University
Pariskha Bhavan, Mumbai- 400 049